

IN THE DISTRICT COURT OF POTTAWATOMIE COUNTY
STATE OF OKLAHOMA

JESSICA WOLF,

Plaintiff,

versus

STATE FARM FIRE & CASUALTY
COMPANY, GARY G. VOGLE INSURANCE
& FINANCIAL SERVICES, INC., and
JEFFREY DAVIS

Defendants.

CS-14-221

Case No.

FILED
IN THE DISTRICT COURT

MAY 20 2014

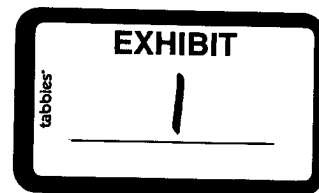
POTTAWATOMIE COUNTY, OK
RETA HEAD, COURT CLERK
BY *[Signature]* DEPUTY

PETITION

COMES NOW the Plaintiff, JESSICA WOLF (hereinafter "Plaintiff"), and for its causes of action against Defendants, STATE FARM FIRE & CASUALTY COMPANY, (hereinafter collectively referred to as ("STATE FARM"), GARY G. VOGLE INSURANCE & FINANCIAL SERVICES, INC., (hereinafter "GARY G. VOGLE") and JEFFREY DAVIS (hereinafter "DAVIS") hereby states as follows:

STATEMENT OF FACTS

1. Plaintiff is a resident of Shawnee, Pottawatomie County, Oklahoma. Plaintiff has an insurable interest in the property located at 1313 N. Beard St., Shawnee, Oklahoma 74801.
2. Defendant STATE FARM is a corporation incorporated under the laws of the State of Illinois, and is an insurance company registered to engage in the business of insurance in the state of Oklahoma.
3. Defendant GARY G. VOGLE is an insurance agency incorporated under the laws of the State of Oklahoma, having its principal place of business in Oklahoma.



4. Defendant DAVIS, upon information and belief, is licensed as an insurance adjuster in the state of Oklahoma. This cause of action arises out of Defendant's actions and/or inactions during the investigation and evaluation of Plaintiff's claim. This Defendant is an individual that was hired as an adjuster by one or more other Defendants herein.
5. Plaintiff entered into a contract for insurance with Defendant, STATE FARM to provide coverage for its property and its contents. Plaintiff's insured property is located in Murray County, Oklahoma.
6. Plaintiff purchased the policy of insurance through the offices of Defendant GARY G. VOGLE. At the time Plaintiff purchased the policy of insurance with Defendant STATE FARM, the Defendant GARY G. VOGLE was an agent and/or an ostensible agent of Defendant STATE FARM.
7. Defendant GARY G. VOGLE was familiar with Plaintiff and has served as Plaintiff's primary insurance agent for its insurance needs. Defendant STATE FARM advised Plaintiff of the need to maintain replacement cost coverage on the property.
8. Plaintiff relied on Defendant, GARY G. VOGLE's representations and purchased the same. Plaintiff trusted and believed Defendant, GARY G. VOGLE had the requisite insurance agent skills and expertise to properly procure the replacement cost insurance coverage Plaintiff requested.
9. Thereafter Defendant, STATE FARM issued the Homeowners policy of insurance, Policy No. 96-EU-4122-5, to the Plaintiff.
10. Defendant, STATE FARM represented to the Plaintiff, directly and through its

agent, Defendant, GARY G. VOGLE, that it would conduct itself in accordance with Oklahoma law and would fully and faithfully investigate and pay claims. Plaintiff relied on said representations.

11. On or about May 23, 2013, the property insured by Plaintiff under the subject insurance policy was severely damaged as a direct result of a hailstorm.
12. Plaintiff timely and properly submitted a claim to Defendant, STATE FARM for the property damage incurred due to the hailstorm.
13. Defendant, STATE FARM confirmed that the cause of Plaintiff's property damage claim was due to hailstorm and that the loss was covered under the terms and conditions of the insurance policy with Defendant, STATE FARM. Defendant, STATE FARM assigned a claim number of 36-337J-449.

STATUTORY AUTHORITY

14. This suit is being brought, in part, under the Oklahoma Unfair Settlement Practices Act, Okla. Stat. Ann. §36-1250.5; and the Oklahoma Consumer Protection Act, 15 Oka. Stat. §753.

FIRST CAUSE OF ACTION
BREACH OF CONTRACT

15. Plaintiff adopts and incorporates by reference paragraphs 1 through 14 above as if fully plead herein, and for further claims against the Defendant, STATE FARM alleges as follows:
16. Plaintiff entered into a contract for insurance with Defendant, STATE FARM to provide coverage for the dwelling and personal property.
17. At all times material hereto, the policy of insurance, Policy No. 96-EU-4122-5, was in full force and effect.

18. Plaintiff provided timely and proper notice of their claims of property damage resultant from the May 23, 2013 hailstorm.
19. Plaintiff has complied with the terms and conditions and all conditions precedent under the policy of insurance.
20. This notwithstanding, the Defendant, STATE FARM has breached its contractual obligations under the terms and conditions of the insurance contract with Plaintiff by failing to pay Plaintiff all benefits owed.
21. As a result of the Defendant, STATE FARM's breach of contract the Plaintiff has sustained financial losses, mental and emotional distress, and has been damaged in an amount in excess of Ten Thousand Dollars (\$10,000.00), exclusive of attorneys' fees, costs, and all interest allowed by law.
22. The conduct of Defendant, STATE FARM was intentional, willful, malicious, and in reckless disregard to the rights of Plaintiff, and said conduct is sufficiently egregious in nature to warrant the imposition of punitive damages.

SECOND CAUSE OF ACTION
BAD FAITH

23. Plaintiff adopts and incorporates by reference paragraphs 1 through 22 above as if fully plead herein, and for further claims against the Defendants, STATE FARM and DAVIS (sometimes referred to hereafter as the "DEFENDANTS"). alleges as follows:
24. Defendants, STATE FARM and DAVIS owed a duty to Plaintiff to deal fairly and act in good faith.
25. Defendants, STATE FARM and DAVIS breached their duty to deal fairly and act in good faith by engaging in the following acts and/or omissions:

- a. Failing to pay the full and fair amount for the property damage sustained by Plaintiff during the May 23, 2013 hailstorm in accordance with the terms and conditions of the insurance policy.
 - b. Failing to pay all additional coverages due and owing to Plaintiff under the terms and conditions of the insurance policy
 - c. Reducing the fair amount of Plaintiff's claims unfairly and without a valid basis.
 - d. Violating the Unfair Claims Settlement Practices Act, 36 O.S. §§1250.1-1250.16 by wrongfully, intentionally and repeatedly withholding benefits and coverages due and owing to the Plaintiff under the terms and conditions of the insurance policy.
 - e. Wrongfully, intentionally and repeatedly failing to communicate all coverages and benefits applicable to Plaintiff's claim.
 - f. Forcing Plaintiff to obtain legal counsel to recover insurance benefits entitled to under the terms and conditions of the insurance contract.
 - g. Failing to conduct a fair and objective investigation of the damage to Plaintiff's property.
 - h. Intentionally engaging in an outcome oriented investigation.
 - i. Intentionally engaging in a systematic scheme designed to save money otherwise due and owing to the Plaintiff and other similarly situated insureds as a cost-saving mechanism.
26. Defendants, STATE FARM's and DAVIS' obligations to the Plaintiff arise from both express written terms under the insurance policy and under the Oklahoma

Insurance Code as well as implied obligations under Oklahoma law.

27. Defendants, STATE FARM's and DAVIS' failure to implement and/or follow the statutory impositions under the Oklahoma Insurance Code constitute bad faith.
28. Defendants, STATE FARM's and DAVIS' conduct is a material breach of the terms and conditions of the insurance contract entered into with the Plaintiff and constitutes bad faith.
29. As a direct and proximate result of Defendants, STATE FARM's and DAVIS' unfair claims handling conduct, Plaintiff's claim was unnecessarily delayed, inadequately investigated, and wrongfully underpaid. Said actions resulted in additional profits and a financial windfall to Defendant, STATE FARM.
30. As a result of the Defendants, STATE FARM's and DAVIS' conduct the Plaintiff has sustained financial losses, mental and emotional distress and has been damaged in an amount in excess of Ten Thousand Dollars (\$10,000.00), exclusive of attorneys' fees, costs, and all interest allowed by law.
31. The conduct of Defendants, STATE FARM and DAVIS was intentional, willful, malicious, and in reckless disregard to the rights of Plaintiff, and said conduct is sufficiently egregious in nature to warrant the imposition of punitive damages.
32. Plaintiff further alleges Defendant, STATE FARM enjoyed increased financial benefits and ill-gotten gains as a direct result of the intentional and wrongful conduct described above, which resulted in further damage to the Plaintiff.

THIRD CAUSE OF ACTION
BREACH OF FIDUCIARY DUTY

33. Plaintiff adopts and incorporates by reference paragraphs 1 through 32 above as if fully plead herein, and for further claims against the Defendants alleges as

follows:

34. Due to the unequal bargaining power between Plaintiff and Defendants, the quasi-public nature of insurance, and the potential for Defendants to unscrupulously exploit that power at a time when Plaintiff was most vulnerable, a special relationship akin to that of a fiduciary duty exists between Plaintiff and Defendants.
35. As a result of the special relationship, Defendants owed a fiduciary duty to their insured to act in a manner consistent with the best interests of their insured.
36. A fiduciary duty existed between Plaintiff and Defendant, GARY G. VOGLE. The overwhelming influence of Defendant, GARY G. VOGLE over Plaintiff, and Plaintiff's dependency and trust in their insurance agent, and Defendant, GARY G. VOGLE's assurance it could procure the insurance policy Plaintiff requested creates a fiduciary status.
37. Given the specialized knowledge the Defendant, STATE FARM possessed with regard to the terms and conditions of the insurance policy, the Defendant, STATE FARM's duty to act reasonably created such a special relationship so as to make the Defendant, STATE FARM a fiduciary.
38. The Defendants breached their fiduciary duties owed to the Plaintiff.
39. As a result of Defendants' breach of fiduciary duties, Plaintiff sustained financial losses, mental and emotional distress and has been damaged in an amount in excess of Ten Thousand Dollars (\$10,000.00), exclusive of attorneys' fees, costs, and all interest allowed by law.
40. The conduct of Defendants was intentional, willful, malicious, and in reckless

disregard to the rights of Plaintiff, and said conduct is sufficiently egregious in nature to warrant the imposition of punitive damages.

FOURTH CAUSE OF ACTION
NEGLIGENCE IN THE PROCUREMENT OF INSURANCE

41. Plaintiff adopts and incorporates by reference paragraphs 1 through 40 above as if fully plead herein, and for further claims against the Defendants alleges as follows:
42. Defendant GARY G. VOGLE was familiar with Plaintiff and had been hired as Plaintiff's primary insurance agent for the property insurance needs. In this capacity, Defendant, GARY G. VOGLE advised Plaintiff of the need to purchase and maintain the more expensive replacement cost coverage so that its business dwelling and personal property would be replaced in the event of damage or destruction to their property by a covered loss.
43. Plaintiff relied upon Defendant, GARY G. VOGLE's representations and annually purchased the suggested coverage by paying a higher premium each year.
44. Defendant, GARY G. VOGLE procured the subject replacement cost policy for Plaintiff.
45. At all times relevant hereto, the Defendant, GARY G. VOGLE was an agent and/or an ostensible agent of Defendant, STATE FARM.
46. Defendant, STATE FARM owed Plaintiff a duty to act in good faith and to exercise reasonable care, skill and diligence in the procurement of insurance for Plaintiff, and in the notification of insurance coverage options to the Plaintiff.
47. Defendant, GARY G. VOGLE had a duty to inform Plaintiff of all coverages, benefits, limitations and exclusions in the coverage procured.

48. Defendant, GARY G. VOGLE breached its duty owed to Plaintiff and is liable to the Plaintiff because the insurance requested by Plaintiff was not procured as promised and Plaintiff suffered a loss.
49. Defendant GARY G. VOGLE breached its duty owed to Plaintiff by:
- a. Procuring an insurance policy that did not serve to actually replace their business property and personal property when it was damaged or destroyed by a covered loss.
 - b. Procuring an insurance policy that did not accurately reflect the replacement cost of Plaintiff's dwelling.
 - c. Failing to inform Plaintiff of the limitations of the insurance policy procured for Plaintiff.
50. Defendant, GARY G. VOGLE was negligent and breached its duty owed to Plaintiff by failing to review the policy procured for Plaintiff to ensure it provided appropriate and adequate coverage.
51. Plaintiff reasonably believed the insurance policy procured and maintained by Defendant, GARY G. VOGLE was in conformity to their agreement with Defendant, GARY G. VOGLE.
52. Plaintiff relied upon Defendant, GARY G. VOGLE to procure and maintain appropriate and adequate coverage.
53. Defendant, GARY G. VOGLE knew or should have known Plaintiff relied upon it to procure appropriate and adequate coverage, and it is foreseeable that the failure to procure appropriate and adequate coverage for Plaintiff could unnecessarily expose Plaintiff to significant harm, losses and damages.

54. The Defendant, GARY G. VOGLE was an agent and/or an ostensible agent of Defendant, STATE FARM, and Defendant, STATE FARM is vicariously liable for the conduct of Defendant, GARY G. VOGLE.
55. As a result of Defendants' conduct, Plaintiff has sustained financial losses, mental and emotional distress, and has been damaged in an amount in excess of Ten Thousand Dollars (\$10,000.00), exclusive of attorneys' fees, costs, and all interest allowed by law.
56. The conduct of Defendants was intentional, willful, malicious, and in reckless disregard to the rights of Plaintiff, and said conduct is sufficiently egregious in nature to warrant the imposition of punitive damages.

FIFTH CAUSE OF ACTION
CONSTRUCTIVE FRAUD AND
NEGLIGENT MISREPRESENTATION

57. Plaintiff adopts and incorporates by reference paragraphs 1 through 56 above as if fully plead herein, and for further claims against the Defendants alleges as follows:
58. Defendant, GARY G. VOGLE had a duty to exercise reasonable diligence and skill in obtaining and notifying Plaintiff of insurance coverage options.
59. Defendant, GARY G. VOGLE breached its duty to Plaintiff by misrepresenting to Plaintiff as follows:
- a. That the insurance procured was truly one of "replacement."
 - b. That the amount of coverage procured, and for which premiums were paid, was equal to the estimated replacement cost of Plaintiff's property.
 - c. That the amount of coverage procured would provide the coverage

necessary for Plaintiff to replace their property in the event it was destroyed by a covered event.

- d. That the insurance policy procured would comply with Plaintiff's reasonable expectations that the property would be restored to its pre-loss condition in the event of a covered loss.

60. That as a result of Defendant, GARY G. VOGLE'S breach of duty, Defendant, GARY G. VOGLE gained an advantage to the prejudice and detriment of Plaintiff.
61. Defendant, GARY G. VOGLE misrepresented the nature of the insurance policy procured for Plaintiff.
62. Defendant, GARY G. VOGLE misrepresented the policy as one which was necessary to provide appropriate and adequate coverage for Plaintiff's business property and personal property.
63. Defendant GARY G. VOGLE misrepresented the policy was one which was in an amount necessary to replace Plaintiff's property in the event it was destroyed by a covered event.
64. Defendant, GARY G. VOGLE's misrepresentations constitute constructive fraud.
65. Plaintiff was induced to accept and purchase the Defendant, STATE FARM policy of insurance by Defendant, GARY G. VOGLE'S misrepresentations and constructive fraud.
66. Plaintiff was misled by Defendant, GARY G. VOGLE's misrepresentations and constructive fraud.
67. The Defendant, GARY G. VOGLE was an agent and/or an ostensible agent of Defendant, STATE FARM for purposes of these misrepresentations, and as such

the Defendant, STATE FARM is vicariously liable for the conduct of Defendant, GARY G. VOGLE.

68. As a result of the Defendants' misrepresentations and constructive fraud, Plaintiff has sustained financial losses, mental and emotional distress, and has been damaged in an amount in excess of Ten Thousand Dollars (\$10,000.00), exclusive of attorneys' fees, costs, and all interest allowed by law.
69. Plaintiff is further entitled to reformation of the insurance contract to provide coverage consistent with the Defendant, GARY G. VOGLE's misrepresentations.
70. The conduct of Defendants was intentional, willful, malicious, and in reckless disregard to the rights of Plaintiff, and/or was grossly negligence, and is sufficiently egregious in nature to warrant the imposition of punitive damages.

SIXTH CAUSE OF ACTION
NEGLIGENT UNDERWRITING

71. Plaintiff adopts and incorporates by reference paragraphs 1 through 70 above as if fully plead herein, and for further claims against the Defendants alleges as follows:
72. At the time the insurance policy was sold to Plaintiff, Defendants were obligated to utilize reasonable valuation methodology to determine the costs which Defendants considered necessary to cover the replacement costs of Plaintiff's property. As such, Defendants were then prohibited from writing a policy for more insurance than they considered necessary to cover the replacement cost of Plaintiff's property as determined at the time the subject policy was written.
73. Thereafter, Defendants owed a duty to Plaintiff to exercise good faith, reasonable care, skill and expertise in the underwriting analysis to ensure the insurance

policy provided appropriate and adequate coverage once the insurer-insured relationship was established.

74. Defendants breached their duties to Plaintiff to exercise good faith, reasonable care, skill and expertise in failing to establish an accurate and consistent methodology for calculating the replacement cost of Plaintiff's dwelling and/or personal property.
75. Defendants' breach resulted in both inconsistent and inaccurate replacement cost valuations whereby the Plaintiff paid premiums for policy limits that did not accurately reflect the risks insured.
76. Defendants further breached their duties by automatically applying Defendant, STATE FARM's annual inflationary adjustments which were utilized to increase Plaintiff's policy limits and premiums without regard to whether or not the inflationary adjustment increase was necessary in relation to the dwelling's valuation at the time.
77. The conduct and inconsistencies referenced herein violate Defendants' duties of good faith and fair dealing implicit in the insurance contract with Plaintiff and other Oklahoma policyholders.
78. Defendants' obligations arise from both the express written terms of the policy and the Oklahoma Insurance Code and Defendants' failure to implement and/or follow Oklahoma's statutory Insurance Code also constitutes unfair claims handling.
79. Defendants' conduct referenced herein constitutes a breach of this duty of good faith and fair dealing which is inherent in all insurance contracts within the State

of Oklahoma.

80. Defendants' failure to procure the proper insurance product morally and legally requires it to be held to a duty of reasonable care, and that the burden of the resulting liability for breach of this duty be imposed upon them. This duty exists to foreseeability of the harm to Plaintiff which could occur as a result of failure to underwrite or procure adequate and appropriate insurance; the procurement of inadequate and improper insurance is the direct cause of the harm and injury suffered by Plaintiff; and the moral blame for the failure to procure and underwrite the current policy lies with the Defendants.
81. Further, the burden on the Defendants of imposing a duty to exercise care in procuring and underwriting the correct insurance policy for the needs of the insured (with resulting liability for breach thereof) is minimal given the expertise and uneven bargaining power of the Defendants, and Defendants' representations of being an expert in the field of providing insurance to the general public, such as Plaintiff.
82. Plaintiff relied on Defendants to conduct an appropriate underwriting analysis to ensure and maintain an insurance policy which provided appropriate and adequate coverage.
83. Defendants breached their duties owed to Plaintiff by failing to conduct an appropriate underwriting analysis which resulted in issuing a policy of insurance to Plaintiff that did not provide appropriate and adequate coverage to Plaintiff.
84. As a result of the Defendants' conduct, Plaintiff has sustained financial losses, mental and emotional distress, and has been damaged in an amount in excess of

Ten Thousand Dollars (\$10,000.00), exclusive of attorneys' fees, costs, and all interest allowed by law.

85. The conduct of Defendants was intentional, willful, malicious, and in reckless disregard to the rights of Plaintiff, and/or was grossly negligence, and is sufficiently egregious in nature to warrant the imposition of punitive damages.

SEVENTH CAUSE OF ACTION
VIOLATIONS OF OKLAHOMA CONSUMER PROTECTION ACT

86. Plaintiff adopts and incorporates by reference paragraphs 1 through 85 above as if fully plead herein, and for further claims against the Defendants alleges as follows:
87. Plaintiffs bring forth each and every cause of action alleged above under the Oklahoma Consumer Protection Act pursuant to its tie-in provision.
88. At all material times hereto, Plaintiffs were consumers who purchased insurance products and services from Defendant.
89. Defendant has violated the Oklahoma Consumer Protection Act in the manners including, but not limited to, the following:
- (1) Representing that the agreement confers or involves rights, remedies, or obligations which it does not have, or involve, or which are prohibited by law;
 - (2) Failing to disclose information concerning goods or services which was known at the time of the transaction when such failure to disclose such information was intended to induce the consumer into a transaction that the consumer would not have entered into had the information been disclosed;
 - (3) Engaging in an unconscionable course of conduct.
 - (4) At all material times hereto, Plaintiffs were a consumer of insurance services

or products of Defendant, and Plaintiffs would show that Defendant's violations as set forth above, constitute a violation of the Oklahoma Consumer Protection Act, causing Plaintiffs damages.

- (5) By accepting insurance premiums but refusing without a reasonable basis to pay benefits due and owing, Defendant has engaged in an unconscionable action or course of action as prohibited by the Oklahoma Consumer Protection Act, in that Defendant took advantage of Plaintiff's lack of knowledge, ability, experience, and capacity to a grossly unfair degree, that also resulted in a gross disparity between the consideration paid in the transaction and the value received.

EIGHTH CAUSE OF ACTION
BREACH OF COMMON LAW
DUTY OF GOOD FAITH AND FAIR DEALING

90. Plaintiff adopts and incorporates by reference paragraphs 1 through 89 above as if fully plead herein, and for further claims against the Defendants alleges as follows:
91. Defendants' conduct, as described above, constitutes a breach of the common law duty of good faith and fair dealing owed to it's insured pursuant to the insurance contract.
92. Defendants' conduct, as described above, was in direct contradiction of the applicable industry standards of good faith and fair dealing.
93. Defendants' failure, as described above, to adequately and reasonable investigate, evaluate, and pay the benefits owed under the insurance contract, knowing full well through the exercise of reasonable diligence that its liability was reasonably

clear, resulted in a breach of the duty of good faith and fair dealing.

PRAYER FOR RELIEF

WHEREFORE, premises considered, the Plaintiff prays for judgment against Defendants, STATE FARM FIRE & CASUALTY COMPANY, GARY G. VOGLE INSURANCE & FINANCIAL SERVICES, INC., and JEFFREY DAVIS, for:

- a. Payment of all contractual benefits for all coverages afforded to Plaintiff under the subject policy of insurance for damage to its dwelling and personal property caused by the May 23, 2013, hail storm, together with interest on all amounts due;
- b. Compensatory damages for intentional infliction of emotional distress and mental pain and suffering;
- c. Disgorgement of the incureased financial benefits derived by Defendants as a direct result of Defendants' wrongful or intentional, willful, malicious and/or reckless conduct;
- d. Actual and punitive damages each in an amount in excess of Ten Thousand Dollars (\$10,000.00); and
- e. Attorneys' fees, costs and interest, including pre-judgment and post-judgment interest.

Respectfully submitted,



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**ATTORNEYS' LIEN CLAIMED
JURY TRIAL DEMANDED**